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Newly Launched National Homeschool Association Aims to Become Epicenter of Homeschooling Movement

The Home Learning Association is the first homeschool group to connect, inspire, and empower homeschooling families nationwide with national-level opportunities for educational support, socialization, talent nurturing, leadership development, student representation, business ventures, and even post-graduate job finding. It offers a free e-book of how to navigate every aspect of homeschooling, from starting out to graduation.

ENGLEWOOD, CO (September 16, 2013) – For many parents, giving their children a high-quality education is one of their top priorities. And likewise many parents are seeing the growing inability of traditional schooling, especially public schools, to provide quality education, a safe environment in which to learn-- or even opportunities for active parental involvement. Now, parents who want more for their kids can turn to the Home Learning Association (HLA). The HLA is a newly launched national homeschooler membership organization that gives parents and children alike unprecedented national-level opportunities for enhanced learning, socialization, adventure, and personal growth. Beginning today, HLA offers resources, knowledge, and support for every family's needs no matter where a family may be in its homeschooling journey. The organization is intended for all homeschooling families and is accepting new membership now.

“An ever increasing number of parents are pulling their students out of failing public schools. That’s largely due to the fundamental flaws of the system and the barriers to quality education, risks, and negative influences that the children face on a daily basis,” says J. Allen Weston, Executive Director of the Home Learning Association. Weston points to factors such as the encroachment of the Common Core Standards, rising school violence, limited parental choice in their children’s education, and the fundamental flaws of the system itself as reasons for why more people are turning to home education. “We felt it was time for someone to step forward to help connect, empower, and inspire those families, at a national level, so that they can all succeed at homeschooling.”

Homeschoolers, or “Terra Scholars” can find support in countless local, regional, and even state homeschooling groups for many of their needs. The Home Learning Association collaborates with and builds on top of these, adding yet another layer of direction, inspiration, and community.

Families looking to enhance their homeschooling experience or just exploring homeschooling as an option can benefit from the organization’s free e-book, “Terra Scholar: A Complete Handbook for Today’s Homeschooler” due out in mid October. This guidebook is filled with advice from dozens of experts on every aspect of homeschooling. It serves as an excellent supplement to any family’s journey, providing extensive information on multiple aspects of homeschooling and tips on how to get started.

Specifically among the many benefits the Home Learning Association offers are:

- Secure opportunities for dynamic, nationwide student interaction through HLA's Home Learning Social Network. Students can create their own profiles and safely communicate, study, and grow with one another in a secure online environment.
- An e-book and video resource libraries, a support group directory, and an "ask an expert" section.
- Unprecedented national talent exhibitions in art, music, film, writing, science, debate, and brainstorming ways to solve the world's problems. Many of these will end in national presentations at the HLA's virtual 'Home Learning Expo', where attendees will also interact on-line with hundreds of vendors, college recruiters, prospective employers, and some speakers.
- Leadership development through elected state- and national-level student council and adult representation, local homeschool ambassadorships, HLA's Terra Scouts (Scouts like never before), a one-of-a-kind adventure in 2014 to 'Space Camp', community outreach projects and many more exciting events and opportunities.
- An HLA Membership Card that entitles cardholders to dozens of discounts at national chain stores and restaurants with more discounts to be added over time.
- Access to one-stop shopping for all educational and extracurricular needs at deeply discounted rates through HLA's upcoming online Home Learning Store.
- Access to a database of homeschool-friendly tech schools, colleges and universities. HLA also offers optional diploma certification.

To make homeschooling truly accessible to every family, the Home Learning Association offers families multiple opportunities for student fundraising and even helps with starting and expanding home-based businesses.

The Home Learning Association is the first national homeschool organization to offer comprehensive, engaging educational and socialization activities at a national level in the United States. The association partners with over a dozen affiliated companies to ensure all of the homeschooling community's needs are met. To pre-order your free e-book or for more information, please visit www.HomeLearningAssociation.com, find us on Twitter (@TerraScholar), or call 303-800-5774.

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